

CHRIS DALEY

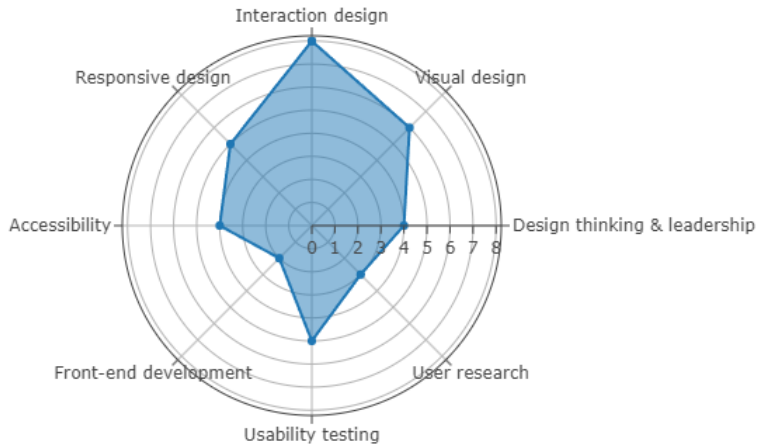
Who am I? (Personal summary)

A creative design professional with over 12 years of experience who values curiosity, growth, and joy as core principles of my work. A believer in lean UX. A lover of animation, too.

What tools do I use? (Technical skills)

Figma, Sketch, Axure RP, Adobe CC (Photoshop, Illustrator, Premiere Pro), GIMP, Inkscape, Atlassian (Confluence, Jira), Microsoft Office, MURAL, MIRO, UserTesting, HTML/CSS

Where have I been? (Work experience)



Senior UX Designer | UX Designer | Fidelity Investments | RI/MA, USA

Sep 2018 - May 2024

- Led strategic design vision across multiple cross-functional, Agile project teams for digital options trading and research solutions serving a variety of user personas, including both personal and institutional investors.
- Worked closely with analysts to determine best design decisions based upon user feedback and trends, then iterated on low-fidelity wireframes and high-fidelity Figma designs and interactive prototypes to demonstrate new options trading and research functionality to business stakeholders and our front-end and back-end development teams.
- Collaborated with Fidelity Capital Markets (FCM) leadership and designers on a strategic design vision, interaction design, and UX analysis of the Portfolio Management Tool of Fidelity Bond Beacon, a comprehensive, fully digital fixed income trading platform that enables advisors to build and analyze fixed income portfolio proposals for their clients with ease.
- Supported a project team with UX needs for an advisor-level security trading tool on the Wealthscape platform.
- Served as a resource for options trading knowledge and design expertise amongst our UX design chapter, including providing mentorship, guidance, and peer review as needed.
- Actively balanced feedback from users, analysts, and developers to design iterations of effective, accessible, and innovative digital products and feature updates.

Visual Designer | Altisource | MA, USA

Jun 2017 - Aug 2018

- Produced high-fidelity wireframes and visual assets for digital real estate solutions.
- Compiled a universal design pattern catalog for Altisource products.

Visual Designer (Contract) | Dassault Systèmes | MA, USA

Sep 2015 - Sep 2016

- Designed thousands of responsive icons for SOLIDWORKS product UIs.
- Produced a digital "design pack" of resources that provides all files and other assets needed for designers to create and modify SOLIDWORKS icons in accordance with product styles and standards.
- Illustrated background images, profile avatars, and other assets for the "[Apps for Kids](#)" ecosystem of creativity apps.

Simulation Developer | Simudyne USA | Remote

Mar 2012 - May 2015

- Led UX and visual design and 3D modeling of interactive virtual simulations for global clients across various industries, including retail banking, healthcare, energy, and risk mitigation.
- Designed marketing materials and sales presentations used by the CEO and directors that directly engaged our partners as well as prospective clients and investors.

What did I study? (Education)

B.S. Interactive Media and Game Development, Art Concentration | Worcester Polytechnic Institute | Aug 2007 - Feb 2012